

Everywhere you go.



New Neo
Our smallest yet

BLUNT

Our Smallest, Smartest Yet.

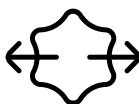
Say hello to Neo - the newest addition to the BLUNT family. Small in size but big on strength, Neo brings our signature engineering to a sleek, ultra-compact design made for modern life. Light enough to live in your bag and strong enough to weather whatever comes your way, Neo is your go-anywhere, everyday essential.



Built
to last



Repair
before replace



High tensioned
canopy



Recycled
PET Fabric



Patented
innovation



Wind tunnel
tested



2 year
warranty



50+ UPF
Protection

Neo and Metro Overview

Neo	Metro
Manual Open	Automatic Open
98cm canopy diameter	100cm canopy diameter
26cm folded length	37.5cm folded length
300g weight	385g weight

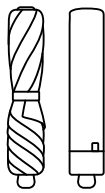
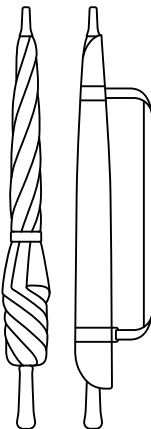
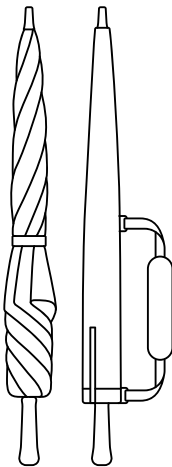
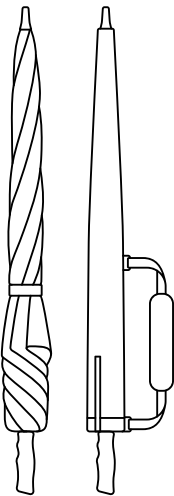


Product Specs

At over 40% smaller when collapsed than our Metro, Neo showcases the next evolution in BLUNT engineering: compact design without compromise on coverage.

The BLUNT Neo is our lightest umbrella yet, weighing just 300g / 0.66lb. The open diameter of the Neo is 98cm / 38.8in and has a closed length of 26cm / 10.2in.

Product Range

Neo	Metro	Classic	Exec	Sport
				
 Diameter 98cm 38.6in	 Diameter 100cm 39.3in	 Diameter 120cm 47.2in	 Diameter 138cm 54.3in	 Diameter 146cm 57.5in
 Closed length 26cm 10.2in	 Closed length 37.5cm 14.7in	 Length 84cm 33in	 Length 95.5cm 37.6in	 Length 99cm 38.9in
 Weight 300g 0.66lb	 Weight 385g 0.85lb	 Weight 660g 1.5lb	 Weight 910g 2lb	 Weight 948g 2.1lb



Neo Core Range Colours

Pantone 122 C

Citrus Yellow



Product	Description	BLUNT NEO CITRUS YELLOW
	SKU	NEOCIT
	EAN	9420066108488

Shipper	Description	BLUNT NEO CITRUS YELLOW X 6
	SKU	OUTER
	EAN	9420066108495

Pantone 15-6313 TPG

Sage Green



Product	Description	BLUNT NEO SAGE GREEN
	SKU	NEOSAG
	EAN	9420066108556

Shipper	Description	BLUNT NEO SAGE GREEN X 6
	SKU	OUTER
	EAN	9420066108563

Pantone 553 C

Forest Green



Product	Description	BLUNT NEO FOREST GREEN
	SKU	NEOFOR
	EAN	9420066108464

Shipper	Description	BLUNT NEO FOREST GREEN X 6
	SKU	OUTER
	EAN	9420066108471

Pantone 540 C

Midnight Navy



Product	Description	BLUNT NEO MIDNIGHT NAVY
	SKU	NEOMID
	EAN	9420066108440

Shipper	Description	BLUNT NEO MIDNIGHT NAVY X 6
	SKU	OUTER
	EAN	9420066108457

Pantone Black C

Ink Black



Product	Description	BLUNT NEO INK BLACK
	SKU	NEOINK
	EAN	9420066108426

Shipper	Description	BLUNT NEO INK BLACK X 6
	SKU	OUTER
	EAN	9420066108433



Packaging



Our packaging is elegantly premium, plastic-free, recyclable and certified FSC. The SKU can be identified by the end cap stickers detailing the product name, colour, design and model.

Point of Sale



A POS stand dedicated to the Neo is being developed to hold 5 units. This versatile stand will be suitable for counter, table-tops and on shelves. Dimensions are: 420mm (w) x 90mm (d) x 86mm (H).



Warranty and Repairs

Every BLUNT Neo Umbrella comes with a 2 year manufacturer's warranty. This includes but is not limited to part failures, material defects and production line errors.

Any damage or deterioration resulting from accident, misuse, abnormal service or handling or neglect is not covered under our warranty.

Damage caused by repairs or service provided by anyone other than an approved BLUNT service centre is also not covered by our warranty.

We have dedicated repair centres in Melbourne, Australia and Auckland, New Zealand.

To lodge a repair or make a warranty claim, please contact your account manager.

Proudly B Corp Certified

BLUNT has become the world's first and only B Corp certified umbrella brand.

At BLUNT, sustainability is woven into our DNA, demonstrating that we're not just making umbrellas but also making a difference.

BLUNT has always stood for a different kind of consumerism, one that values a strong relationship between people and their products, and one grounded primarily on durability and repairability.

We support the transition towards a world where products are built to last, designed to be repaired, and circular business models are the norm. This certification solidifies our dedication to fostering positive change and doing business for good.



Thank

you